

The Get Home Safe Foundation Prospectus



The daisy....a new start.

We can all make a difference from today.

**Everyone wants their loved ones to
get home safe...every time.**

Phone 08 8270 7558 info@gethomesafefoundation.org
PO Box 182 Flagstaff Hill. SA. 5159
ABN 52 624 895 656

Mr Darren Davis Cert ED. MDI

President - Get Home Safe Foundation.

Darren has over three decades of experience in road safety, both in Australia and the United Kingdom and has had a long involvement with road safety organisations and Governments in both countries.

As founder of the Get Home Safe Foundation, Darren encourages and supports the development of road safety programs to members of all communities and is dedicated to promoting safer behaviour to all road users.



Darren is passionate about road safety and reducing road trauma. Having studied education, driver psychology and behaviours, Darren graduated from Greenwich University, London. His research has assisted him with his ongoing understanding of educational needs in the road safety arena.

The Australasian College of Road Safety has acknowledged him at international conferences in 2015 (Queensland) and 2017 (Western Australia) for his contribution to improving road safety.

Darren has been the regular Road Safety expert used by Channel 7's Today Tonight as well as the ABC Adelaide Drive Show and many other ABC Radio shows around Australia.

***“Thank you for taking the time to learn about our Foundation. Too many families suffer the life-long pain of losing loved ones on our roads.*”**

With your help we can make a difference so that everyone gets home safe...every time.”

Darren

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MISSION STATEMENT

Through research of global best practices we want to help Australians to become amongst the safest road users in the world.

The following points represent some of our main aims as a Foundation.

1. Provide additional support for community road safety initiatives and programs.
2. Provide training resources for Primary and High school students, parents and supervising drivers.
3. Provide programs that support those who are less able to finance professional driver training– possibly by providing workshops or training through Youth organisations.
4. To change the culture of all road users by promoting a commitment to “Get Home Safe”.
5. To research social and economical changes that have made a difference in other States and countries around the world.
6. To raise awareness of the devastating social and economic costs of failing to adequately address Road Safety Issues.
7. To help achieve a yearly reduction in road deaths and injuries.
8. To engage all members of communities from primary schools to senior groups by producing and supporting community education programs.
9. To provide and develop a link between current road safety and awareness programs through political means, encouraging organisations to provide a more connected and coherent plan for road safety education, particularly in schools.
10. Develop, deliver and support programs that are seen as effective, supportive, and ground-breaking, which other States and countries will seek to replicate.
11. Provide a totally independent outlet for the media to contact for discussions and comments regarding road awareness and other road safety matters. We want to be a constructive and independent voice regarding road safety.

Foundation Membership

Individuals can join us as Members for just \$25 per year. This gives everyone the chance to have their say and help to make our roads safer by supporting us. Every member has a voice and we will always listen to ideas and concerns regarding road safety.

Details of how to join can be found on our website - gethomesafefoundation.org

Corporate Sponsorship

The Foundation was created for the purpose of developing, producing, delivering and supporting road safety initiatives across Australia and beyond.

We are a not for profit organisation that relies on funding to help us create better road user behaviour, knowledge and attitudes. We currently support and deliver programs to many sectors of the community from primary schools to the senior members of our communities.

As a not for profit foundation, financial support is fundamental to our growth. With your help we can and will make a difference. An investment from your organisation is an investment in the safety of us all – we all share the roads.

As a company with an active ABN your donation will earn a charitable donation tax receipt. In addition, your company will become a partner with The Get Home Safe Foundation. Please see chart below for various levels of sponsorship.

Donor Level	Recognition on our website (Partners Page) *	Company description and Branding on our Partners page	Company Exposure at Events/Programs (where practicable)	Link to your website	Certificate of Appreciation
Platinum \$10,000 and above**	✓ Dedicated page	✓	✓	✓	✓
Gold \$5,000 to \$9,999**	✓	✓	✓	✓	✓
Silver \$1,000 - \$4,999**	✓			✓	✓
Bronze \$5 - \$999**	✓				✓ (On request)

PROGRAMS AND INITIATIVES

As a Foundation, we offer Road Safety Advice and Education to all members of our communities in both regional and metro areas, be it through delivering our **Year 10 Road Safety Program** which presents to students and their families, talking with the **senior members** of our driving community about staying safe on our roads, building a **Regional Road Safety Alliance** to make our country roads safer, promoting safe strategies for **getting home safe from sports games and clubs**, helping to create **safer systems around road works** areas, or giving general advice on road safety issues through direct presentations or interviews via media.

Current programs include;

Annual Primary School Poster competition - to encourage Under 12s across South Australia to discuss road safety with their peers, teachers and families.

The Get Home Safe Foundation
Primary School poster competition

WIN \$100 SAVINGS ACCOUNT

You could win a Bendigo Bank \$100 savings account.

Design a poster that best represents the theme of road safety on the journey to or from school.
1st prize winner will receive \$100 in a new Bendigo Bank Account!
Entrants must be under 12 years of age.

Competition closes 31st July 2021.
Send your poster to:
Get Home Safe Foundation,
PO Box 182,
Flagstaff Hill SA 5159
or email info@gethomesafefoundation.org

Help families get home safe on their journeys.



Bendigo Bank

Get Home Safe FOUNDATION

Winning entries to be decided by a panel of judges and the winners will be notified by 15th August 2021.
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Started in 2018 with less than 30 entries, 2023 saw us receive many hundreds from across South Australia.

Crucially, young students are starting to have conversations with each other, their teachers, and their parents about how to be safer on the roads.

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Award winning Get Home Safe Round, piloted at Glenelg Cricket Club. We raise awareness regarding the importance of transferring sporting qualities used in sport to those needed when using the roads. The launch was supported by Chadd Sayers (Australian fast bowler) and Brett Maher (Olympic basketball legend). We aim to take this program to other clubs and other sports in the near future.

The implementation of this program won Glenelg the National Good Sports Club Award in 2021, presented in Parliament House, Canberra.



This program has now been partnered by SACA (South Australian Cricket Association) and Toyota Australia and has now become an annual dedicated Road Safety focus through the **Get Home Safe Round** for all SA Premier Cricket Clubs. 122 teams will play every year in this round. Players, parents, supporters, members and club staff will be reminded of the importance of using safe behaviours when using the road.



Women Against Road Toll.

Launched in Adelaide in 2018, our annual Women Against Road Toll High Tea raises awareness of the crucial role that women play regarding road safety. We want to empower women to lead their families and encourage all family

members to take road safety more seriously. Parents are the role models of our future driving generation, we need everyone to show their children how to get home safe... every time.

Our Women Against Road Toll Ambassador is Channel 7 and Smooth FM Presenter Kelly Golding. Kelly's family is all too familiar with the never ending heartache suffered by families who lose loved ones on our roads.

With plans to launch our Women Against Road Toll High Teas in Perth and Sydney in the coming years, we aim to eventually have an event in every State.



Regional Road Safety Alliance (RRSA).

We know that regional roads are our most dangerous with over two thirds of our road deaths happening in regional areas. We also know that regional volunteer road safety groups are struggling for support, mentorship and ideas. We want to resurrect the groups that have fallen away, help existing groups to flourish and develop new groups in regions that need to reduce road toll.

With plans delayed due to COVID, the launch of Australia's first Regional Road Safety Group Alliance took place in September 2021.

South Australia is the pilot State for this initiative with the aim to add other States in the future.

An annual conference will give members of regional groups the chance to learn from road safety experts, network and brain-storm ideas at the open forum, develop better knowledge regarding road safety, learn how to implement road safety programs and enjoy being a part of a bigger group that gives them a bigger voice and supports their individual communities.



Creating Safe Work Environments



**Government
of South Australia**

We were delighted to have Road Safety Minister Hon Vincent Tarzia MP attend the inaugural conference along with other keynote speakers including Russell White, CEO of the Australian Road Safety Foundation who spoke live from Queensland.

The conference was live streamed across Australia.



KEEP IT OFF THE ROAD

This initiative has been in partnership with the South Australian Government and Think! Road Safety.

Utilising all social media platforms, this campaign has been regarded as highly successful. Having gained real traction in the public domain, expiation notices and crashes have reduced in the two years that we have delivered our messages of “What happens on the track, stays on the track.”



Year 10 High School Road Safety Program

There are two unique features of this ground-breaking program.

The sessions feature Australia's first virtual reality driving simulator that connects to a real vehicle. Students learn in an experiential way how behaviours as drivers and passengers can shape their futures.



This is also the only school program that actively involves parents and carers. We deliver crucial messages to parents in (evening sessions at the schools) regarding road rules, how to choose Instructors, choosing safer cars and how to be better role models when using the roads.

This program has been recognised at International Road Safety conferences, State Parliament and also at Federal Parliament House, Canberra.

Bike Safety – Let's all go Dutch.

DO THE DUTCH REACH... EVERY TIME!!



Amy Gillett
FOUNDATION
Safe together

Get Home Safe
FOUNDATION

In partnership with the Amy Gillett Foundation, we developed a program that would help to create a new generation of drivers who will look out for cyclists.

Our stickers to promote the education of the “Dutch Reach” and also stickers for side mirrors reminding drivers and passengers to look for cyclists when entering or leaving the car are now being used by the Driver Training industry.

Global Partnerships

Having been delayed by COVID, our connections with road safety organisations overseas will regain momentum in 2024.



Organisations, Local Governments and Councils around the UK are excited to work with the Get Home Safe Foundation.

Our sharing of ideas will enhance global road safety.

The Safer Essex Roads Partnership (SERP) is a prime example of what can be done with a mindset of collaboration that our President Darren Davis shares.

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Much more to come...with your help.

We have mentioned some of our programs. There are many more and many more in the planning stages.

However, as a charity we need the funds to continue our work.

With future partnerships and funding we will develop;

Sports Club Accreditation

Sports clubs of all codes have inherent issues regarding driver behaviours such as drink driving.

Partnerships with sporting and Government organisations will enable us to implement an accreditation system that will reward clubs that undertake our program. The accreditation will require promotion of good driving choices, looking after your mates, transport systems to avoid driving after drinking and the creation of a safe driving culture that clubs will be proud of.



Emergency vehicle – What's your response?

We have a planned partnership with SA Ambulance to develop a series of educational videos that will teach drivers how to respond to emergency vehicles. Delayed by COVID, development of this program is hoped for 2024.



Work zones – we all want to get home safe.



In partnership with Workzone Traffic Control—one of the nation’s fastest growing traffic control companies, we will be creating a gold standard of safety around roadwork areas.

South Australia has major projects approaching. We are working with all major stakeholders, including the South Australian Government, to ensure that the road workers, traffic controllers and general public will be as safe as possible during these dangerous activities.

“All of these programs, and the programs we are currently developing require support. With help from the business community, we can, and will make a difference to road safety. But we need your help to move forward and help more communities stay safe on our roads.”

Darren Davis – Get Home Safe Foundation President.