

# The Get Home Safe Foundation Prospectus



The daisy....a new start.

We can all make a difference from today.

Everyone wants their loved ones to  
get home safe...every time.

Phone 08 8270 7558 [info@gethomesafefoundation.org](mailto:info@gethomesafefoundation.org)  
PO Box 182 Flagstaff Hill. SA. 5159  
ABN 52 624 895 656

# Mr Darren Davis Cert ED. MDI

**President - Get Home Safe Foundation.**

Darren has over three decades of experience in road safety, both in Australia and the United Kingdom and has had a long involvement with road safety organisations and Governments in both countries.

As founder of the Get Home Safe Foundation, Darren encourages and supports the development of road safety programs to members of all communities and is dedicated to promoting safer behaviour to all road users.



Darren is passionate about road safety and reducing road trauma. Having studied education, driver psychology and behaviours, Darren graduated from Greenwich University, London. His research has assisted him with his ongoing understanding of educational needs in the road safety arena.

The Australasian College of Road Safety has acknowledged him at international conferences in 2015 (Queensland) and 2017 (Western Australia) for his contribution to improving road safety.

Darren has been the regular Road Safety expert used by Channel 7's Today Tonight as well as the ABC Adelaide Drive Show and many other ABC Radio shows around Australia.

***"Thank you for taking the time to learn about our Foundation. Too many families suffer the life-long pain of losing loved ones on our roads. With your help we can make a difference so that everyone gets home safe...every time."***

## Darren

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# MISSION STATEMENT

Through research of global best practices we want to help Australians to become amongst the safest road users in the world.

The following points represent some of our main aims as a Foundation.

1. Provide additional support for community road safety initiatives and programs.
2. Provide training resources for Primary and High school students, parents and supervising drivers.
3. Provide programs that support those who are less able to finance professional driver training– possibly by providing workshops or training through Youth organisations.
4. To change the culture of all road users by promoting a commitment to “Get Home Safe”.
5. To research social and economical changes that have made a difference in other States and countries around the world.
6. To raise awareness of the devastating social and economic costs of failing to adequately address Road Safety Issues.
7. To help achieve a yearly reduction in road deaths and injuries.
8. To engage all members of communities from primary schools to senior groups by producing and supporting community education programs.
9. To provide and develop a link between current road safety and awareness programs through political means, encouraging organisations to provide a more connected and coherent plan for road safety education, particularly in schools.
10. Develop, deliver and support programs that are seen as effective, supportive, and ground-breaking, which other States and countries will seek to replicate.
11. Provide a totally independent outlet for the media to contact for discussions and comments regarding road awareness and other road safety matters. We want to be a constructive and independent voice regarding road safety.

## **Foundation Membership**

Individuals can join us as Members for just \$25 per year. This gives everyone the chance to have their say and help to make our roads safer by supporting us. Every member has a voice and we will always listen to ideas and concerns regarding road safety.

Details of how to join can be found on our website - [gethomesafefoundation.org](http://gethomesafefoundation.org)

## **Corporate Sponsorship**

The Foundation was created for the purpose of developing, producing, delivering and supporting road safety initiatives across Australia and beyond.

We are a not for profit organisation that relies on funding to help us create better road user behaviour, knowledge and attitudes. We currently support and deliver programs to many sectors of the community from primary schools to the senior members of our communities.

**As a not-for-profit foundation, financial support is fundamental to our growth. With your help we can and will make a difference. An investment from your organisation is an investment in the safety of us all – we all share the roads.**

Donor Level	Recognition on our website (Partners Page)	Company description and Branding on our Partners page	Company Exposure at Events/Programs (where practicable)	Link to your website	Certificate of Appreciation
Platinum \$10,000 and above	✓	✓	✓	✓	✓
Gold \$5,000 to \$9,999	✓	✓	✓	✓	✓
Silver \$1,000 - \$4,999	✓			✓	✓
Bronze \$5 - \$999**	✓				✓ (On request)

## PROGRAMS AND INITIATIVES

As a Foundation, we offer Road Safety Advice and Education to all members of our communities in both regional and metro areas, be it through delivering our **Year 10 Road Safety Program** which presents to students and their families, talking with the **senior members** of our driving community about staying safe on our roads, building a **Regional Road Safety Alliance** to make our country roads safer, promoting safe strategies for **getting home safe from sports games and clubs**, helping to create **safer systems around road works** areas, or giving general advice on road safety issues through direct presentations or interviews via media.

### **Current programs include;**

**Annual Primary School Poster competition** - to encourage Under 12s to discuss road safety with their peers, teachers and families.



The Get Home Safe Foundation  
**Primary School poster competition**

**WIN \$100**  
BENDIGO BANK SAVINGS ACCOUNT

You could win a Bendigo Bank \$100 savings account.

Design a poster that best represents the theme of road safety on the journey to or from school.

1<sup>st</sup> prize winner will receive \$100 in a new Bendigo Bank Account! Entrants must be under 12 years of age.

Competition closes 31st July 2021.  
Send your poster to:  
Get Home Safe Foundation,  
PO Box 182,  
Flagstaff Hill SA 5159  
or email [info@gethomesafefoundation.org](mailto:info@gethomesafefoundation.org)

Help families get home safe on their journeys.

**Bendigo Bank**

**Get Home Safe FOUNDATION**

Winning entries to be decided by a panel of judges and the winners will be notified by 13th August 2021.  
Bendigo and Adelaide Bank Limited. ABN 11 060 048 119 AFSL/Australian Credit Licence 225575 (1900006, 1600006) (02/21)



Started in 2018 with less than 30 entries, we now receive hundred annually from across South Australia.

Crucially, young students are starting to have conversations with each other, their teachers, and their parents about how to be safer on the roads.

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### **Safe Mates Shield.**

We are extremely proud of the impact we are having in the cricket communities. The Safe Mates Shield initiative is a proactive road safety program aimed at fostering safe and responsible cultures within sporting clubs. Initially focused on cricket communities, the project will be expanded to other sports, emphasising the importance of maintaining road safety mindsets for the benefit of the whole club community.

The initiative encourages collaboration between rival clubs to reinforce the message that creating a safe environment is a shared responsibility. By urging players, coaches, staff, and supporters to watch out for each other's wellbeing before, during, and after games and practices, the Safe Mates Shield aims to ensure that everyone gets home safe to their loved ones.



Rival SA Premier League Cricket clubs Glenelg and Port Adelaide will compete every season for the Safe Mates Shield, sponsored by Toyota Australia. The winning club each year will receive funds and mentorship to develop a road safety initiative for their club community.



This program, supported by Toyota Australia, follows on from the very impactful Get Home Safe Round initiative which encouraged all Premier League clubs to focus on Road Safety. Players, parents, supporters, members and club staff were reminded of the importance of using safe behaviours when using the road.

### **Women Against Road Toll.**

Launched in Adelaide in 2018, our annual Women Against Road Toll High Tea raises awareness of the crucial role that women play regarding road safety. We want to empower women to lead their families and encourage all family

members to take road safety more seriously. Parents are the role models of our future driving generation, we need everyone to show their children how to get home safe... every time.

Our Women Against Road Toll Ambassador is Channel 7 and Smooth FM Presenter Kelly Golding. Kelly's family is all too familiar with the never ending heartache suffered by families who lose loved ones on our roads.

With plans to launch our Women Against Road Toll High Teas in Perth and Sydney in the coming years, we aim to eventually have an event in every State.



### **Regional Road Safety Alliance (RRSA).**

This is a new approach to regional road safety that we aim to eventually implement in regions across SA and Australia.

#### **The issue;**

Over two thirds of deaths on Australian roads occur in regional locations. Volunteer Regional Road Safety Groups have struggled in recent years, with the majority of these groups folding. Direct support to the groups has been limited.

#### **Our aims and objectives;**

We aim to engage directly with all stakeholders including Emergency Services, Councils, businesses and local residents. It's the local people that know the local issues.

The Alliance will build a culture of collaboration. Solutions found to be successful in one town can be applied to other towns.

By working as a collective, more ideas, more solutions and better outcomes across the regions will be achieved.

Local people will have more ownership regarding implementation of solutions. We aim to have regional areas represented by at least (but not restricted to) one Council Member, members of the CFS / Police / Ambulance Services as well as members of the general public from across the regions.

#### **Support;**

The Get Home Safe Foundation will provide intellectual support as well as financial support as much as possible.

We aim to encourage financial support from all levels of Government as well as local Councils and businesses.

All funds gained will be injected back into community road safety.

There will be annual Alliance conferences in each region.



Regional Road Safety Partners





### **KEEP IT OFF THE ROAD**

This initiative has been in partnership with the South Australian Government and Think! Road Safety.

Utilising all social media platforms, this campaign has been regarded as highly successful. Having gained real traction in the public domain, expiation notices and crashes have reduced in the two years that we have delivered our messages of “What happens on the track, stays on the track.”



### **Year 10 High School Road Safety Program**

There are two unique features of this ground-breaking program.

The sessions feature Australia's first virtual reality driving simulator that connects to a real vehicle. Students learn in an experiential way how behaviours as drivers and passengers can shape their futures.



This is also the only school program that actively involves parents and carers. We deliver crucial messages to parents in (evening sessions at the schools) regarding road rules, how to choose Instructors, choosing safer cars and how to be better role models when using the roads.

This program has been recognised at International Road Safety conferences, State Parliament and at Federal Parliament House, Canberra.

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## **Bike Safety – Let's all go Dutch.**

**DO THE DUTCH REACH... EVERY TIME!!**



Amy Gillett  
FOUNDATION  
Safe together

Get Home Safe  
FOUNDATION

In partnership with the Amy Gillett Foundation, we developed a program that would help to create a new generation of drivers who will look out for cyclists.

Our stickers to promote the education of the “Dutch Reach” and also stickers for side mirrors reminding drivers and passengers to look for cyclists when entering or leaving the car are now being used by the South Australian Driver Training industry.

## **Global Partnerships**

Having been delayed by COVID, our connections with road safety organisations overseas will regain momentum in the near future.



Organisations, Local Governments and Councils around the UK are excited to work with the Get Home Safe Foundation.

Our sharing of ideas will enhance global road safety.

The Safer Essex Roads Partnership (SERP) is a prime example of what can be done with a mindset of collaboration that our President Darren Davis shares.

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**COMING TO A SCREEN NEAR YOU. OUR LATEST AND BIGGEST PROJECT YET.**

**Navigating the Road Ahead – Documentary.**

“Navigating The Road Ahead” will explore the complex issue of older drivers, focusing on their vulnerabilities, the factors contributing to crashes and the critical decisions that need to be made regarding the time to stop driving.

**The Importance of This Documentary:**

The subject of older drivers is one that affects everyone. Whether we are aging drivers ourselves, have senior relatives or simply share the roads with those who are elderly, this issue impacts on all our lives.

This documentary will touch on the crucial questions surrounding senior drivers, including:

- What medical and physical capabilities deteriorate with age, impacting driving ability?
- How can we tell when it's time for someone to hand in their license?
- Who makes the final decision regarding a driver's fitness to drive?
- Should there be specific legislation governing age limits for drivers?
- What are the emotional and practical challenges that families face when asking a loved one to stop driving?
- What support is available for drivers transitioning from driving to relying on alternative transportation options?

**Overall Objectives:**

- **Raise Awareness:** Highlight the increasing risk posed by aging drivers, not only to themselves but to other road users.
- **Provide Education:** Offer insights from experts, medical professionals, driving instructors and road safety officials on the signs of both deteriorating driving skills and medical issues that will affect safe driving.
- **Offer Solutions:** Give practical advice for senior drivers, their families and caregivers on how to address the difficult conversation of giving up a driver's license and explore alternative transportation options.
- **Support Senior Drivers and Families:** Showcase real-life stories from senior drivers undergoing medical assessments or those who have had to give up their license, giving an empathetic perspective on the emotional and logistical challenges they face.

**This project is in the production planning stage. The finished product will be utilised as an educational piece as well as being a crucial source of support for families across Australia and overseas.**

**This is real life. No gimmicks and no self promotion. Utilising experts from the medical, research and road safety field, we aim to help everyone to navigate the road ahead at a difficult time for almost every family.**



### **Much more to come...with your help.**

We have mentioned some of our programs. There are many more and many more in the planning stages.

However, as a charity we need the funds to continue our work.

With future partnerships and funding we will develop;

### **Sports Club Accreditation**

Sports clubs of all codes have inherent issues regarding driver behaviours such as drink driving.

Partnerships with sporting and Government organisations will enable us to implement an accreditation system that will reward clubs that undertake our program. The accreditation will require promotion of good driving choices, looking after your mates, transport systems to avoid driving after drinking and the creation of a safe driving culture that clubs will be proud of.



### **Emergency vehicle – What's your response?**

We have a planned partnership with SA Ambulance to develop a series of educational videos that will teach drivers how to respond to emergency vehicles. Delayed by COVID, development of this program is now at the development stage.





**Work zones – we all want to get home safe.**



In collaboration with Workzone Traffic Control, one of the leading traffic management companies in the country, we aim to set a new benchmark for safety in roadwork zones. With several significant projects upcoming in South Australia, our efforts involve close cooperation with all key stakeholders, including the South Australian Government. Our goal is to ensure the utmost safety for road workers, traffic controllers, and the general public during these potentially hazardous operations.

***“All of these programs, and the programs we are currently developing require support. With help from the business community, we can, and will make a difference to road safety. But we need your help to move forward and help more communities stay safe on our roads.”***

Darren Davis – Get Home Safe Foundation President.